



ONONDAGA COUNTY MEDICAL SOCIETY SPONSORSHIP OPPORTUNITIES 2018

Ask The Carrier Conference: This is an annual event. In 2017, the conference will be held May 11 at the Liverpool Holiday Inn. The general exhibitor fee is \$350; preferred space located within the presentation hall is \$500. This entitles you to one exhibitor table and one lunch. Attendees are physician's office staff, including practice managers. Past attendance has ranged from 100 to 125 participants. We invite the entire Onondaga County Medical Society (OCMS) membership, as well as non-member physicians. For further details, contact Patricia Corasaniti at corasaniti@oncms.org.

Annual Onondaga County Medical Society Dinner Meeting: This is a yearly event, at which the newly elected president is installed, and Medical Society Service awards are presented. We invite the entire OCMS membership and key contacts in the community. In 2018, it will be held on November 8.

Platinum Sponsorship: \$800 (includes 3 free dinners)
Gold Sponsorship: \$550 (includes 2 free dinners)
Silver Sponsorship: \$325 (includes 1 free dinner)

Your company name will be on digital screens in both the reception area and in the meeting room. There is also a cocktail reception prior to the dinner, which is a great opportunity to mingle with physicians and their staff. We invite the entire OCMS membership. For further details contact Patricia Corasaniti at corasaniti@oncms.org.

General Meetings: Your organization can sponsor a general membership meeting featuring your product or service. OCMS will publicize the meeting. Notices can be sent via email at no cost, or by USPS at Bulk Rate. Cost of the reception and mailing will be born by the vendor. There is a \$30-per-hour fee for labor, if any, performed by OCMS staff. We invite the entire OCMS membership. For further details contact Debbie Colvin at dcolvin@oncms.org.

Bulletin Magazine and Daily News You Can Use: The *Onondaga County Medical Society Bulletin* is a quarterly digital magazine, published in March, June, September and December. Companies that take a full-page ad have the option of submitting an article of up to 850 words for publication alongside their advertisements. Articles must be on topics of interest to physicians and are subject to the final approval of the Executive Vice President of the Medical Society. Full-page digital ads are a flat rate of \$225. All ads must be high resolution with embedded fonts. For questions or further details, contact Sandra Emmi at semmi@oncms.org.

Advertisements can also be placed in the OCMS daily *News You Can Use*. *News You Can Use* is generally emailed to our entire membership and key contacts each morning, with the exception of office closures, official holidays, and in the event that there are no headlines to be shared with members that day.

Rate per month: \$50

The maximum sizes available:

1. 650x90 pixels
2. 200x250 pixels

All files should be formatted as jpg or png. We are not able to support animated ads. If we have to enlarge your ad or logo it may affect the quality. Please note: All ads subject to approval. OCMS reserves the right to reject any ad. If you are interested in placing an ad with OCMS, email Sandra Emmi, Director of Publications, semmi@oncms.org, or call (315) 424-8118.

Collegial Events: The Onondaga County Medical Society occasionally hosts social and family-friendly events for our members. As a sponsor, your organization or company would be announced at auctions throughout the evening, listed on signage strategically located at the venue, and published in the *Bulletin*. Sponsorship costs will vary by event. Also, for these events, OCMS may seek support in the form of donations of new items for raffles, such as flat-screen TVs, mp3 players, tablets, gift baskets, restaurant or spa gift certificates, etc.