



## **OCMS 2020 SERVICE AWARDS MEETING SPONSORSHIP OPPORTUNITIES**

Following the directives of our elected officials and mindful of the health and safety of our community, the 2020 OCMS Annual Service Awards Meeting will be a live, interactive, virtual event on Thursday, December 10, 2020.

We can't meet in person this year, but your support is needed more than ever. Help us celebrate and thank those physicians and organizations who have made such significant contributions to Medicine and our community over the past challenging year!

### **WHY SPONSOR THE OCMS ANNUAL MEETING?**

The Onondaga County Medical Society Annual Meeting is *always* a special evening in which medical professionals and community leaders gather to pay tribute to their colleagues who, through their service, have demonstrated leadership and selfless dedication to improving the practice environment for physicians and the health of our community. Your OCMS Service Awards sponsorship presents an ideal opportunity for your group, firm or organization to show support for our local health care heroes. Increase your visibility among physicians, heads of hospitals and other leaders and health care professionals in Onondaga County and across the state of New York!

Please mark your calendar and save the date for our special virtual event, which will include:

- Introduction to incoming OCMS President David Page, MD, and new slate of OCMS Executive Council officers
- Update on OCMS accomplishments and objectives in the coming year
- Live awards ceremony honoring the following champions of Medicine and Public Health in Onondaga County

Below we have outlined the various sponsorship packages. Have something else in mind? We're happy to build a custom sponsor package for you!

# SPONSORSHIP PACKAGES

## PLATINUM

- Top billing as the Presenting Sponsor on all OCMS marketing materials, press materials, webpage, social media posts and promotional emails.
- Verbal recognition during the awards ceremony
- 5-minutes to personally address virtual attendees during meeting
- Sponsor spotlight in two promotional emails – will include logo with link to your homepage, web address and 1- 2 sentences about your company’s commitment to physicians/community
- OCMS will provide social media post on Facebook, Twitter and Instagram announcing the sponsorship with your logo/photo
- Sponsor Spotlight Video presented during the awards ceremony
- Pre and post Event list of attendees
- Recognition in post event thank you email, OCMS newsletter and social media
- 1 full-page ad in OCMS *Bulletin*
- 4 times listed in our News and Views email – sent out to entire membership and key contacts
- Please list my company name: \_\_\_\_\_

*\$5,000.00*

## GOLD

- Prominent display of logo on all OCMS marketing materials, press materials, OCMS webpage, social media posts and promotional emails
- Sponsor spotlight in one promotional email – will include logo with link to your homepage, web address and 1-2 sentences about your company’s commitment to physicians/community
- OCMS will provide social media post on Facebook, Twitter and LinkedIn announcing the sponsorship
- Two-minute Sponsor Spotlight Video presented during the awards ceremony

- Verbal recognition during the awards ceremony
- Recognition in post event thank you email, OCMS newsletter and social media
- Pre and post Event list of attendees
- 1 half-page ad in the OCMS *Bulletin*

Please list my company name: \_\_\_\_\_

**\$2,500.00**

## SILVER

- Display of logo on all Event marketing materials, press materials, Event webpage, social media posts and promotional emails
- OCMS will provide social media post on Facebook, Twitter and Instagram announcing the sponsorship
- Recognition in post event thank you email, OCMS newsletter and social media
- ¼ page ad in OCMS *Bulletin*
- 1 time listed in our News and Views email – sent out to entire membership and key contacts

Please list my company name: \_\_\_\_\_

**\$1,500.00**

## TABLE SPONSORSHIP

Although there is no charge for tickets to attend this event, you may want to consider making a donation to our organization by sponsoring a table in lieu of the usual ticket price. Your support is crucial to keeping the Medical Society up and running--Help us continue serving physicians and those who rely on their doctors for continued good health!

- Automatically receive 10 additional entries in drawing for Event Door Prizes

- Recognition in post event thank you email, OCMS newsletter and social media

Please list name: \_\_\_\_\_

**\$650.00**

### COCKTAIL HOUR Sponsorship\*

- Company/Firm name listed as a Cocktail Sponsor on all OCMS marketing materials, OCMS webpage, social media posts and promotional emails
- Recognition in post event thank you email, OCMS newsletter and social media
- Coupon in OCMS newsletter



Please list my company name: \_\_\_\_\_

\*(gift cards or delivery to those in attendance)

**\$500.00**

### Donate a Product or Service from Your Company/Organization!

- Company/Firm name listed as a Friend of the Medical Society on all OCMS marketing materials, webpage, social media posts and promotional emails
- Recognition in post event thank you email, OCMS newsletter and social media

I wish to give (description of item and approximate \$ value)

\_\_\_\_\_

Please list my company name: \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS	\$5,000 PLATINUM	\$2,500 GOLD	\$1,500 SILVER	\$650 TABLE	\$500 COCKTAIL HOUR	DONATION
<b>Logo Placement on all OCMS marketing materials, press materials, OCMS webpage, social media posts and promotional emails</b>	Top Billing 4x Email	Prominent	√			
<b>Company/Firm Name listed on all OCMS marketing materials, Event webpage, social media posts and promotional emails</b>					√	√
<b>Verbal Recognition during the awards ceremony</b>	√	√				
<b>Sponsor spotlight in promotional emails - will include logo with link to homepage, web address and 1-2 sentences about your company's commitment to physicians and the community</b>	2 promotional emails	1 promotional email				

<b>SPONSORSHIP LEVELS</b>	<b>\$5,000 PLATINUM</b>	<b>\$2,500 GOLD</b>	<b>\$1,500 SILVER</b>	<b>\$650 TABLE</b>	<b>\$500 COCKTAIL HOUR</b>	<b>DONATION</b>
<b>Social Media Post on Facebook, Twitter and Instagram announcing the sponsorship</b>	√	√	√			
<b>Sponsor Spotlight Video presented during the awards ceremony</b>	5-minute personal address	2-minute pre-recorded message				
<b>Recognition in Post Event Thank You Email, OCMS Newsletter and social media</b>	√	√	√	√	√	√
<b>Pre and post Event list of attendees</b>	√	√				
<b>AD in OCMS Bulletin 2020</b>	Full-page Ad	Half-page Ad	Quarter-page Ad		Coupon	