



ONONDAGA COUNTY MEDICAL SOCIETY SPONSORSHIP OPPORTUNITIES 2017

Ask The Carrier Conference: This is an annual event. In 2017, the conference will be held May 11 at the Liverpool Holiday Inn. The general exhibitor fee is \$350; preferred space located within the presentation hall is \$500. This entitles you to one exhibitor table and one lunch. Attendees are physician's office staff, including practice managers. Past attendance has ranged from 100 to 125 participants. We invite the entire Onondaga County Medical Society (OCMS) membership, as well as non-member physicians. For further details, contact Patricia Corasaniti at corasaniti@oncms.org.

Annual Onondaga County Medical Society Dinner Meeting: This is a yearly event, at which the newly elected president is installed, and Medical Society Service awards are presented. We invite the entire OCMS membership and key contacts in the community. In 2017, it will be held on November 9.

Platinum Sponsorship: \$800 (includes 3 free dinners)

Gold Sponsorship: \$500 (includes 2 free dinners)

Silver Sponsorship: \$300 (includes 1 free dinner)

Your company name will be on digital screens and banners in the reception area and in the meeting room. There is also a cocktail reception prior to the dinner, which is a great opportunity to mingle with physicians and their staff. We invite the entire OCMS membership. For further details contact Patricia Corasaniti at corasaniti@oncms.org.

General Meetings: Your organization can sponsor a general membership meeting featuring your product or service. OCMS will publicize the meeting. Notices can be sent via email at no cost, or by USPS at Bulk Rate. Cost of the reception and mailing will be born by the vendor. There is a \$30-per-hour fee for labor, if any, performed by OCMS staff. We invite the entire OCMS membership. For further details contact Debbie Colvin at dcolvin@oncms.org.

Bulletin Magazine: The *Onondaga County Medical Society Bulletin* is a quarterly digital magazine, published in March, June, September and December. Companies that take a full-page ad have the option of submitting an article of up to 850 words for publication alongside their advertisements. Articles must be on topics of interest to physicians and are subject to the final approval of the Executive Vice President of the Medical Society. Full-page digital ads are a flat rate of \$200. All ads must be high resolution with embedded fonts. For questions or further details, contact Sandra Emmi at semmi@oncms.org.

Collegial Events: The Onondaga County Medical Society occasionally hosts social and family-friendly events for our members. These events provide a great way for organizations to mingle with fellow physicians, families, friends, and staff in a casual setting. We extend invitations to the entire OCMS membership. As a sponsor, your organization or company would be announced at auctions throughout the evening, listed on signage strategically located at the venue, and published in the *Bulletin*. For example, recent sponsorship levels available for our 2016 Clambake included: Shipmate \$75, Crew Chief \$100, First Mate \$250, and Captain \$500 (display table available at this level). Sponsorship levels vary by event. Also, for these events, OCMS often seeks support from local organizations in the form of donations of new items for raffles, such as flat-screen TVs, mp3 players, tablets, gift baskets, restaurant or spa gift certificates, etc.